

HealthyCharity.org Poverty Solutions Provides an Exponential Impact for Generous Donors

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Research shows that most people would like their charitable donations to make a real difference in helping to fight poverty, sickness, and hunger in the world. But most donations are quickly spent with little or no long-lasting impact. For the past twelve years, Brian and Mary Ellen Kluth from Denver, Colorado, have been taking annual trips to Uganda, Africa and found the world's best poverty fighting products and solutions that make the lives of givers and receivers brighter and better forever. Through product testing and field research they found how to leverage people's charitable donations to create an exponential impact of 25 to 50 times the size of their donation. The products they use greatly improve a family's life, finances, health, safety, and environment for many years.

Learning first-hand the causes of extreme poverty in the world

Through home visits with many needy Ugandan families over the years, the Kluth's discovered that the most significant causes of sickness and extreme poverty came from families drinking dirty water, the dirty smoke from their open-fire cooking, and using kerosene lamps and candles for light. They also learned that many families earn less than \$2 per day and try to survive by growing their own food. However, ineffective farming methods leave many families without enough food.

Once they understood the problems the people they cared about were facing, they prayerfully set out to find the world's best and most affordable products and solutions to help make people's lives better forever. The Kluth's founded [HealthyCharity.org](https://www.healthycharity.org) to be able to receive donations. So far, they have helped 100,000 people primarily in Uganda but also in Kenya, Nepal, Rwanda, Zambia, Zimbabwe, and India.



Brian Kluth was on national TV in Uganda ([video link](#)). He shared about the #SharetheLight Gospel events and world's best products to help fight poverty, sickness, and hunger.

Finding and testing the world's best poverty solutions

The Kluth's discovered the main things a low-income family need to begin to thrive. The first thing they need is a solar lamp for light. This will replace their toxic, dim, smoky, expensive, and dangerous kerosene lamp or candles. The SunKing solar lamp they found and tested is smokeless, safe, bright, and durable and provides free light every night by simply recharging it in the sun daily. With this solar lamp families can enjoy evening meals, students can study, and family activities can be done with bright light every night without the cost of kerosene or candles, which can take up to 10-25% of a family's income. The second solution they found was water filters that purify water from any source and make it 99.99% pure, safe, and clean

for drinking. The Kluth's have used four different water filters by Sawyer, Spouts Purifaaya, UpEnergy, and Vivoblu. Each of these filters provides clean water and stop all kinds of diseases. Filters have lasted five years and longer to provide clean drinking water in homes and schools. The third affordable solution they found was the world's very best low-smoke cookstoves by BURN Stoves in Kenya. These #1 rated stoves produce 80% less smoke and require 61 to 80% less charcoal or wood. What families spent in one day on wood or charcoal will now last 5 or 6 days. Women who would go out to collect firewood 3 hours per day (20 hours per week) now only go out 4 hours weekly to collect firewood. Daily cooking that causes women and children suffering, sickness, and many hours of hard work is replaced with physical and financial health and happiness with a low-smoke cookstove.



For families who have land to grow their own food, the fourth solution is [#FarmGodsWay](#) raining developed by [FoundationsforFarming.org](#) with training centers worldwide. These proven conservation farming methods allow a family to spend less time farming but increase their crops by two to three times. With a garden plot, a hoe, and seeds they will grow enough food to feed their family and have crops left to sell for extra income.

Providing 25-50X exponential donor impact

Oftentimes the money a donor gives is quickly spent on immediate needs. Or maybe they donate to a matching grant fund and the impact of their donation is doubled. But the Kluth's discovered these poverty solutions exponentially increase the value of a donor's gift by 25 to 50 times! The gift of every \$10 to buy a solar lamp can have a \$500 impact on the lives of needy families that receive them. This 50-fold impact comes from decreased expenses, less sickness, and improved productivity. For cooking, they learned that every \$40 that helps provide a low-smoke cookstove will positively impact a family's health and improve their finances 25-fold by saving a family \$1000 or more over five years. The woodstoves impact local deforestation because they require up to 80% less wood or charcoal. A \$50 donation for a clean water filter improves everyone's health and happiness every day for many years. So, for every \$100 in donations, a needy family can receive all three products and their lives will be improved for many years. And the donor has the joy of knowing the gifts they gave keep on giving day after day



HealthyCharity.org donations help buy water filters (\$50), solar lamps (\$10) and cookstoves (\$40). Or \$100 for all 3.

and year after year. The other life changing donation is to give \$50 so a family can receive [#FarmGodsWay](#) training for a family with land can learn to grow enough food to feed their family.



Incorporating the Gospel in Word and Deed

In the fall of 2023, Brian attended the Pan African Christian Economic Forum and a global leadership conference hosted by the World Evangelical Alliance. At these conferences, Brian was challenged to think about how the global poverty solutions he and Mary Ellen discovered could help advance the Gospel message by sharing God's love with people in both Word and Deed. Through prayer and consultation with others, Brian and Mary Ellen, with their Ugandan [HealthyCharity.org](#) team beta-tested 14 [#SharetheLight](#) gospel events in March of 2024. These events at churches, schools, universities, and ministries showed how kerosene lamps, dirty water, and smoky cooking portrayed a life without God and without hope. They then shared how the solar lamp, water filter, and low-smoke cookstove portrayed life with God's love and light. Thousands attended, and 3,600 families received the gift of a free \$10 donated solar lamp. The people were told to let this solar lamp remind them to shine brightly for Christ to those around them and to faithfully recharge their spiritual batteries in God's Word and prayer every day. Families were given the opportunity to pre-order water filters and low-smoke cookstoves that will dramatically improve their family's health, finances, and well-being. They also received information about [#FarmGodsWay](#) training opportunities in their country. The total in-country budget for the 14 Ugandan events that served 3,600 families (20,000 people) was \$40,000. But the direct life-changing exponential economic

impact on the lives of those 3,600 families will be over \$2.4 million dollars in the 5 years!

Brian was interviewed on national TV in Uganda about the [HealthyCharity.org](#) products, [#SharetheLight](#) Gospel events, and how these life-changing products help spread the message of the Gospel. The 9-minute video can be watched ([click for video](#)) or go to [SharetheLightUG.org/in-the-news](#).

Taking it to the next level in Africa, Asia, and Latin America

Brian and Mary Ellen firmly believe the products and solutions they have tested and proved can serve needy people worldwide to make the lives of impoverished families brighter and better forever. They also feel that the [SharetheLightUG.org](#) Gospel Events could be adopted and adapted by faith-based organizations and generous donors to exponentially impact their charitable giving to spread the Gospel in Word and Deed.



Every \$10 gift to [HealthyCharity.org](#) provides a solar lamp makes a needy family's life in Africa brighter and better forever. This gift will improve a family's health, happiness, productivity, and finances by \$500 over 5 years.

Their dream for the future is to help serve one million or more families. Those givers who want to maximize the impact of their donations through the exponential charity work the Kluth's are doing in Africa can donate at [HealthyCharity.org](#).

For others who want help purchasing the world's best poverty solution products for the people they serve in other countries, they can get pricing and order products with Brian's help at [PovertySolutions.Global](#).

Those who want to spread the Gospel in Word and Deed by organizing and funding their own Gospel events anywhere in the world can receive Brian's assistance by contacting him at the [SharetheLightUG.org](#) website. Contact: Brian & Mary Ellen Kluth 719.930.4000 Denver, Colorado info@sharethelightug.org Download this PDF to share it with others at [kluth.org/exponential.pdf](#)