

MAXIMUM *Generosity*

Inspiring Open-Handed Giving in a Tight-Fisted World

PASTOR BRIAN KLUTH'S

Generosity Resources, Services, Research,
Media, Videos and Speaking



ANNUAL REPORT as of January 2011

40 Day Generous Life Bible Devotional

God continues to bless the use of the 40 Day Bible devotional. Here are some highlights...

- 450,000 copies are now in print. At some point this year we will go over the half million mark!
- Translations are completed or underway in over 40 foreign languages (11 languages in India, 6 languages in Africa, Spanish, Chinese, Portuguese, Afrikaans, Russian, Korean, Japanese, and many others).
- Nearly 1500 churches have ordered copies to give to families in their congregation to ignite people's faith, inspire generosity, and increase giving.
- This year, the Spanish version will be released in partnership with GlobalFreedomConcepts.org in 13 countries in Latin America to inspire a generosity movement across the entire continent.
- A large church in Texas beta-tested the Spanish version and received a \$200,000 offering and saw their weekly giving increase 50%!
- An Evangelical Free Church and School in Indiana was 20% behind budget last year. But while utilizing the 40 Day devotional they experienced weekly giving increases of 50% and 100%!
- By the end of 2011, *Campus Crusade for Christ in Asia* has partnered with our ministry to start releasing the 40 Day devotional across Asia in Chinese, Korean, Japanese, Vietnamese, and other Asian languages.

Speaking Ministry

While I limited the number of speaking engagements I did this last year to be home more for my family, I still had the privilege of being used by the LORD in many places:

- I spoke at an international conference for leaders from 43 states and 72 countries from the Community Bible Study ministry on the www.GenerosityPledge.org. Afterwards one woman emailed me and said **"God used your message to help inspire me to want to increase my monthly support for a young missionary working in Laos from \$500 to \$1000 per month and to secretly pay off the missionary's \$50,000 in student college loans!"** How cool is that?! Yeah, God!!

- From the fall of 2009 to the fall of 2010, I was a keynote speaker on "God Is Your Provider" for ~2000 Christian leaders at regional www.ECFA.org events and denominational events in 15 cities across the US.
- This spring, I had the privilege of being a keynote speaker for over 800 pastors at Moody's Pastors Conference in Chicago.
- In February I will be preaching on the www.GenerosityPledge.org at Biola University and Talbot Seminary chapels in Los Angeles.
- God also allowed me the privilege of speaking at many other conferences, churches, and events.

Media Ministry

While I have limited my speaking engagements to be at home more with my teens, God has begun to open the door to radio interviews across the country.

- In the past several months I have been interviewed on radio over 25 times. The interviews were heard by *millions of people* on over 1000 stations in more than 200 cities across America and in other countries.
- For Moody Radio that is heard across the country, one of my interviews was the #1 rated podcast download for this fall ahead of messages by Tony Evans, Joseph Stowell, Andy Stanley, and others.
- Interviews have focused on my new www.GodIsYourProvider.com book, the www.GenerousLife.org devotional, and my national www.STATEofthePLATE.info research on giving.
- In October I was invited to attend the National Publicity Summit in New York City to receive media training and to meet media producers from many of America's top TV and radio talk shows and news shows. At this event, I became known as **"America's Giving Guy"** by the media producers.
- The 2nd annual www.STATEofthePLATE.info church giving research I did in partnership with Christianity Today received local, regional, national, and world news coverage. Highlights of our research were shared on news stories by NBC, CBS, ABC, FOX, Wall Street Journal, Washington Times (front page story), USA Today, National Public Radio-NPR, Associated Press Radio, Chronicle of Philanthropy, and over 300 newspapers and print publications around the country and across the world.

Generosity Materials

I continue to write, create, sell, and distribute generosity articles and materials. Leana Santana who works with me is my Operations Manager and Graphics designer and does a wonderful job producing attractive materials for use by churches and ministries.

- There are currently 15,422 pastors/leaders/Christians from every state and over 140 countries receive my www.MAXIMUMgenerosity.org eNewsletter.
- Over 3000 churches have ordered my online generosity kit and have shared the generosity materials with over 1 million people.
- I have begun to write a new 30 Day Generosity Devotional that will be part of the Generosity Movement (www.GenerosityPledge.org). This new devotional will be available this summer.



Bethany –15 years old – 9th Grade

Bethany enjoys Coronado high school, sports, and her friends. The transition to high school has been academically challenging for her so your prayers are appreciated. She will be playing on a club basketball team this spring and is planning on going out for the track team.

Jeremy –14 years old – 8th Grade

Jeremy is enjoying his last year at Holmes Middle School. He is nearly a straight A student and has enjoyed being in sports. Last year he was the leading scorer on his basketball team and he is enjoying the new season that just started. He made it into the school record books this spring with his times in the 800 meter (1/2 mile) and 1600 meter (1 mile) track races. This fall he went out for football, but broke his hand just after the season started.

Personal

I miss Sandi dearly, but God has given me lots of grace and joy in the midst of the sadness and tears. I am finding that being a single dad to three active teens takes large quantities of my time and energy each week, but I love each of my children and enjoy being with them. Your continued prayers are still appreciated and greatly needed for me and for Josh, Bethany, and Jeremy.

Provisions

God continues to provide for the needs of our family and the generosity ministry. Orders for my generosity materials and books continues to be the biggest source of God's provisions. But God also provides through speaking honorariums, His creative provisions for tangible needs we face, and donations from people He prompts to help our family and/or the generosity ministry. Online tax-deductible donations can be give at www.1freechurch.org (choose the "Generosity Ministry" option) or send a check to: FEFC – Generosity Ministry – 5201 Pinon Valley Road – Colorado Springs, CO 80919 or the church office.

Thank You!

Thank you, thank you, thank you! Your love, support, and prayers means more to me and my family than you will ever know. **Love, Brian, Josh, Bethany, and Jeremy**

Sandi's Homegoing

We are so grateful for all the love and prayers of hundreds of family and friends this past year. Your help and support during Sandi's 8 year cancer journey and her home going on August 11th has meant so much to our family. We were grateful for the 500-600 people that gathered for her Memorial service and are thankful for many that watched from afar through the video, songs, and pictures on Sandi's Memorial webpage (go to www.kluth.org/sandi.htm). In the past two years, we had over 25,000 visits and hundreds of notes on Sandi's www.caringbridge.org/visit/sandikluth cancer journey blog that chronicled Sandi's joy-filled and grace-filled last few years of her life. We love and miss Sandi dearly, but we continue to experience God's grace on the shoreline of our lives each day.



Sandra K. Kluth

Memorial Service
2:15 p.m.- 3:30 p.m.
August 21, 2010

Born: September 20, 1955
Born Again: Fall 1970
Gone Home: August 11, 2010

Josh – 18 years old – 12th grade

Josh is enjoying his senior year at Coronado High School. He got his driver's license this past year and likes being with his friends. The past two years he has been building up his seasonal www.FenceMakeover.com and has now powerwash and stained 30-40 or more fences. He does a great job on this and can take people's tired looking old fence "**from gray to YAY!! in two days!**". He's hoping to continue to expand his business this summer and even branch out to the Denver area. In fall he plans on attending Pikes Peak Community College for business courses.