

# Financial Health & Generosity

Brian Kluth is available to personally lead an interactive video and discussion training session with 5-10+ church leaders, church staff or a group of local pastors. This is available at no cost during the [BlessYourPastor.org/nationaltour](https://BlessYourPastor.org/nationaltour). These grant-funded training videos ([naefinancialhealth.org/trainingvideos](https://naefinancialhealth.org/trainingvideos)) are designed to help pastors and church leaders discover, discuss and decide on the Best Generosity Practices and Resources for their church ([naefinancialhealth.org/cgworksheet](https://naefinancialhealth.org/cgworksheet)) and to create their own 12-month Church Generosity Calendar ([naefinancialhealth.org/cgcalendar](https://naefinancialhealth.org/cgcalendar)).



Link to this 5-minute video: [Vimeo.com/578873828/5242651886](https://Vimeo.com/578873828/5242651886)

## Video Discussion Questions

1. Which one of these 10 ways as God used in your life to help you learn to become generous?
2. How might the teaching on this video and the Best Practices listed on this page be helpful to our church in the future?

## Next Step Action Item

1. Go to [GenerousLifeDevo.org](https://GenerousLifeDevo.org) and get your free PDF, online or app version of the 40-day Generous Life Bible Devotional. Begin to go prayerfully read through this each day.

## Additional Leadership Training Videos in this Series

1. *5 Keys to Grow Givers and Giving in Any Size Church* – [5-minutes](#)
2. *7 Keys to Joyful Living and Giving* – [6-minutes](#)
3. *4 Ways to Bless Your Community with #LoveInAction* – [4-minutes](#)
4. *37 Best Church Generosity Practices* – [9-minutes](#)
5. *Bless Your Church 4, 5 & 6- Figure Legacy Bequests* – [13-minutes](#)
6. *10 Reasons Why to Use a 40-Day Generous Life Devotional* – [7-minutes](#)
7. *Bless Your Pastor* – [3-minutes](#) and [BlessYourPastor.org/123](https://BlessYourPastor.org/123) handout
8. *And more coming in the future*

For these training videos, go to [NAEfinancialhealth.org/trainingvideos](https://NAEfinancialhealth.org/trainingvideos) OR the 6-session Church Generosity Course at [NAEfinancialhealth.org](https://NAEfinancialhealth.org)

# Church Generosity 12-Month Planning Calendar

Use the short training videos at [NAEfinancialhealth.org/onlinetraining](http://NAEfinancialhealth.org/onlinetraining) and the Church Generosity Best Practices and Resources ([naefinancialhealth.org/cgworksheet](http://naefinancialhealth.org/cgworksheet)) to create your church's customized 12-month Church Generosity Calendar . Put a check mark by the numbers you are currently doing and circle the numbers of best practices you want to learn more about. Put the initials in the "Who" box of the people that agree to do further research on this best practice. In most churches, leaders will usually agree on 4-8 NEW Best Practices they would like to consider putting into the calendar in the coming year.

#	BEST PRACTICES	Who	M1	M2	M3	M4	M5	M6	M7	M8	M9	M10	M11	M12
<b>Worship Services</b>														
1	Financial/Generosity preaching 10*													
2	Weekly generosity verse 5*													
3	Leader's prayers for offering 8*													
4	Songs on giving/generosity/serving 2*													
5	Testimony or teaching videos 5*													
6	Digital giving available 6*													
7	Giving envelopes available 2*													
8	Finance/generosity guest speaker 2*													
<b>Teaching Materials</b>														
9	Financial courses/classes/groups 10*													
10	30/40 Day generosity devotionals 3*													
11	Videos on website or eNewsletters 3*													
12	Flyers, cartoons, bulletin inserts 5*													
13	Legacy/wills/trust initiatives 4*													
<b>Donations/Administration</b>														
14	Online/EFT giving 9*													
15	Digital giving text, phone APP 9*													
16	Donated assets gifts-in-kind giving 3*													
17	Giving statements sent out 3*													
18	Giving statements add'l materials 10*													
19	Communicate w/new givers, etc. 1*													
20	"As God Provides" projects 2*													
21	Treasurer's giving report #'s report 1*													
22	Policies document 3*													
23	Training for pastor, staff, leaders 10*													
<b>Assistance/Guidance</b>														
24	Church family benevolence 2*													
25	Community benevolence 2*													
26	Budget/debt coaches/counselors 6*													
27	Unemployed/underemployed help 2*													
28	Financial professional referrals 2*													
29	Ministry to your best giving leaders 5*													
<b>Collections/Campaigns</b>														
30	Annual stewardship emphasis 3*													
31	Pastor/staff appreciation offering 8*													
32	Benevolence offerings 2*													
33	Missions offerings 4*													
34	Building or renovation projects 9*													
35	Year-End giving emphasis 4*													
36	"As God Provides" projects 2*													
37	Community outreach 3*													

\*# = Number of resources for this specific Best Practice available at [NAEfinancialhealth.org/cgworksheet](http://NAEfinancialhealth.org/cgworksheet)

Source: National Association of Evangelicals - Brian Kluth, National Spokesperson for the grant-funded [NAEfinancialhealth.org](http://NAEfinancialhealth.org) and [BlessYourPastor.org](http://BlessYourPastor.org) Programs