

HOW TO INCREASE CHURCH GIVING

50 BEST Practices & Websites

By Pastor Brian Kluth. *Exponential Generosity* Seminar.

TEACHING – Classes, Groups, Seminars	
1	SS Curriculum GenerousLife.org Compass1.org Crown.org Goodsenseministry.com kluth.org/children.htm StewardshipMinistries.org DaveRamsey.com GenerousChurch.com
2	Small Group Curriculum See #1
3	Seminars Compass1.org Crown.org GodIsYourProvider.com LegacyOrganizer.com GoodSenseMinistry.com BobMarette.com
TEACHING – Written Materials	
4	30 or 40 Day Generosity Devotionals GenerousLife.org MAXIMUMgenerosity.org GenerousChurch.com
5	Generosity Devotionals – APPS for Phones/Tablets GenerosityDevotional.com – 30 or 40 Days
6	Financial or generosity tracts/flyers/mailers MAXIMUMgenerosity.org Crown.org MyFamilyOrganizer.org
7	Cartoons on Giving/Finances MAXIMUMgenerosity.org
8	Legacy/Estate Resources Denominational resources LegacyOrganizer.com NationalChristian.com VisionResourcingGroup.com PlannedGivingMinistries.com Compass1.org Fulcrumps.com
9	Newcomer/Membership Class resources GenerousLife.org MAXIMUMgenerosity.org
PREACHING & WORSHIP SERVICES	
10	Preaching Messages BrianKluth.org GenerousLife.org GiveWithJoy.org GenerousGiving.org Sermoncentral.com
11	Guest generosity speaker BrianKluth.org Compass1.org Crown.org GenerousLife.org GenerousChurch.com
12	Generosity testimonies (live or video) GenerousLife.org GiveWithJoy.org MAXIMUMgenerosity.org GenerousGiving.org
13	Dramas with financial or generosity theme GoodSenseMinistry.com GenerousGiving.org
14	Weekly Worship Service Offertory Verse/Slide MAXIMUMgenerosity.org iStockphoto.com Bigstockphoto.com
15	Videos with financial/generosity theme Bluefishtv.com MAXIMUMgenerosity.org GiveWithJoy.org GenerousLife.org StewardshipMinistries.org GoodSenseMinistry.com Sermonspice.com
SHEPHERDING & COUNSELING	
16	Budget/Credit Counselors/Coaches Crown.org GoodSenseMinistry.com DaveRamesy.com
17	Benevolence Offering & Assistance Crown.org
18	Career Guidance CrossroadsCareer.org CareerDirectOnline.org
19	Referral to a Christian Financial Professional Kingdomadvisors.org
20	Legacy/Estate/Planned Giving Denominations Nationalchristian.com iDonate.com KingdomAdvisors.org PlannedGivingMinistries.com VisionResourcing.com Fulcrumps.com
21	Target Group Ministries (single parents, women, business owners/professional, etc.) Crown.org FCCI.org
22	Community/Denomination Foundation Nationalchristian.com Denominationresources.com
23	Financial & tax planning for church staff ECFA.org ClergySupport.com KingdomAdvisors.org
24	Ministering to people with the gift of giving GenerousGiving.org StewardshipMinistries.org Compass1.org Crown.org TheGathering.com KingdomAdvisors.org NationalChristian.com MinistryWatch.com SoundMindInvesting.com
25	Collecting special offerings for the needy WorldVision.com Compassion.com SamaritansPurse.com AngelTree.com

COLLECTIONS & ADMINISTRATION	
26	Offering Envelopes OneWriteCo.com Americanchurch.com EnvelopeService.com ChurchBudget.com Wengercorp.com
27	EFT-Electronic & Online Giving available Vancoservices.com Directtithing.com eTransfer.com e-Tithes.com eGive-usa.com Paypal.com NetworkforGood.org
28	iPad, Tablet & Smart Phone Giving Sqareup.com Paypal.com PushKGiving.com
29	Giving kiosks in churches GivingKiosk.com ChurchMediaKiosk.com Phoenixkiosk.com
30	Stock brokerage giving account
31	Community/Denomination Foundation account Denominationalresources.com NationalChristian.com
32	Accept donated assets and gifts-in-kind iDonate.com NationalChristian.com
33	Legacy Club of promised estate planning gifts PlannedGivingMinistries.com Fulcrumps.com MyFamilyForms.org
34	Annual confidential analysis of giving patterns MAXIMUMgenerosity.org CapacityAssessor.com DonorScope.com
35	Review national church salary survey studies Nacba.net ChristianLeadershipAlliance.com
36	Church Banking Services, Loans, Bonds ECCU.com – ACCU.com – CCCU.com Credit Unions, Bank of the West, Zeigler
37	Giving statements/chart sent out 3-4x/year MAXIMUMgenerosity.org
38	Financial newsletter sent w/statements MAXIMUMgenerosity.org
39	Faithful church accounting practices & standards ECFA.org CapinCrouse.com ChurchLawToday.com Nacba.net
40	Generosity info in church bulletin and newsletter
41	Policy & practice of church faithfully giving 10%+
42	90-Day Tithing Challenge Guarantee www.MAXIMUMgenerosity.org AnnualStewardship.com
LEADERSHIP TRAINING	
43	Speakers & Events for Pastors & Leaders BrianKluth.org MAXIMUMgenerosity.org ECFA.org Compass1.org GlobalGenerosity.org ChristianStewardshipNetwork.com ChristianLeadershipAlliance.com StewardshipMinistries.org Goodsenseministry.com Crown.org VisionResourcing.com
44	Training Videos and Materials for Pastors/Leaders Kluth.org Compass1.org VisionResourcing.com GlobalGenerosity.org
45	Staff/leaders asked or required to be faithful givers
46	Financial ministry leader/committee established to advance Biblical \$ teaching and generosity Kluth.org Compass1.org ChristianStewardshipNetwork.com VisionResourcing.com Crown.org GoodSenseMinistry.com
47	Written financial, borrowing, generosity philosophy, principles, practices & policies ECFA.org MAXIMUMgenerosity.org www.Nacba.net
CAMPAIGNS	
48	Annual Stewardship Campaign or Pledge Drive GenerousLife.org MAXIMUMgenerosity.org GenerousGiving.org StewardshipResources.org Barnabasfoundation.com AnnualStewardship.com
49	Missions Faith Promise ACMC.org TheMissionExchange.org
50	Building/Capital Campaign Services/Resources GenerousLife.org 30 & 40 Day Devotionals, MAXIMUMgenerosity.org Generosity, Abundant Giving Campaign In-a-Box, Arks, AG Financial Solutions, Dickerson-Bakker, Excel Ministries, Ministry Campaign Services, The Timothy Group, Generis, InJoy Stewardship, RSI, Cargill, The Gage Group, TLC Ministries, Stewardship Enrichment

Part 2: 12-MONTH GENEROSITY PLANNING WORKSHEET

Determine which best practices you will schedule, research, initiate, and/or implement in your church.

See 50 Best Practices Sheet...	See:	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
TEACHING		* = Good month to consider doing.											
SS Classes \$ Curriculum	1	*	*	*	*	*				*	*	*	
\$ Small Groups Offered	2	*	*	*	*	*				*	*	*	
Financial Seminar	3	*	*	*	*	*					*		
All-church 30 or 40 Day Devotional	4	*	*	*	*	*				*	*	*	
Stewardship Campaign or Pledges	48	*	*	*	*	*				*	*	*	
Legacy or Estate Planning Seminar	20	*	*	*	*	*				*	*	*	
Incorporate in membership class	9	*	*	*	*	*				*	*	*	
\$ Tracts/flyers in lobby or mailed	6	*	*	*	*	*				*	*	*	*
Children's or Youth Curriculum	1	*	*	*	*	*				*	*	*	
Church Giving Cartoons	7	*	*	*	*	*				*	*	*	
PREACHING & WORSHIP													
Weekly generosity verse/slide	14	*	*	*	*	*	*	*	*	*	*	*	*
Preaching message or series	10	*	*	*	*	*				*	*	*	*
Giving testimonies (video or live)	12	*	*	*	*	*				*	*	*	*
Dramas	13	*	*	*	*	*				*	*	*	*
Video clips on Finances/Generosity	15	*	*	*	*	*				*	*	*	*
SHEPHERDING & COUNSELING													
Budget Counselors Trained/Available	16	*	*	*	*	*	*	*	*	*	*	*	*
Benevolence Ministry	17	*	*	*	*	*	*	*	*	*	*	*	*
Career Guidance Help	18	*	*	*	*	*	*	*	*	*	*	*	*
Estate/Planned Giving Seminars, Handouts or Resources	20												
Ministry to people with gift of giving	24	*	*	*	*	*	*	*	*	*	*	*	*
COLLECTIONS & ADMIN													
Benevolence offerings collected	17	*	*	*	*	*	*	*	*	*	*	*	*
Offering Envelopes offered or sent	26	*	*	*	*	*	*	*	*	*	*	*	*
EFT &/or Online giving setup/offered	27	*	*	*	*	*	*	*	*	*	*	*	*
iPad, Tablet & Smart Phone Giving	28												
Stock brokerage acct setup/offered	30	*	*	*	*	*	*	*	*	*	*	*	*
Community/Denom Foundation Acct	31	*	*	*	*	*	*	*	*	*	*	*	*
Legacy Club mailing/seminar	20/32												
Annual confidential giving analysis	33	*	*	*	*	*	*	*	*	*	*	*	*
Financial info on church website	34	*	*	*	*	*	*	*	*	*	*	*	*
Review salary survey info	35									*	*	*	*
List of pending projects needing funds		*	*	*	*	*	*	*	*	*	*	*	*
Send giving statements (3-6x/year)	37	*	*	*	*	*	*	*	*	*	*	*	*
Financial newsletter (3-6x/year)	38	*	*	*	*	*	*	*	*	*	*	*	*
\$ Info (& articles) bulletin & newsletter	40	*	*	*	*	*	*	*	*	*	*	*	*
Training for Pastor(s), Staff, Leaders	43/44	*	*	*	*	*	*	*	*	*	*	*	*
Establish Leader or Committee	46												
Written philosophies, practices, etc.	47												
CAMPAIGNS													
Annual stewardship or pledge drive	48									*	*	*	*
90 Day Tithing Challenge Guarantee	42	*	*	*	*	*	*	*	*	*	*	*	*
Building/Capital Fund Campaign	50			*	*	*					*	*	*
Other idea(s)		*	*	*	*	*	*	*	*	*	*	*	*
Other idea(s)		*	*	*	*	*	*	*	*	*	*	*	*
Other idea(s)													



This is the 2nd page of a 2 page document: "How to Increase Church Giving: 50 Best Church Practices & 80 Best Website" that was compiled by www.BrianKluth.org author of the bestselling www.GenerousLife.org devotional and speaker for www.GiveWithJoy.org radio stories & eDevotional.

To receive Brian's FREE Generosity eNewsletter for pastors, ministry staff and leaders, go to: www.MAXIMUMgenerosity.org