

HOW TO INCREASE CHURCH GIVING

50 BEST Practices & Websites

By Dr. Brian Kluth for MAXIMUMgenerosity.org Church Giving Seminars

TEACHING – Classes, Groups, Seminars	
1	Sunday School Curriculum GenerousLife.org Crown.org Pastors.com Goodsenseministry.com kluth.org/children.htm
2	Small Group Curriculum GenerousLife.org Crown.org Goodsenseministry.com Pastors.com Daveramsey.com
3	Financial Seminars Godsprovisions.org Crown.org MyFamilyOrganizer.org Goodsenseministry.com
TEACHING – Written Materials	
4	Churchwide 40 Day Generosity Bible Devotional GenerousLife.info MAXIMUMgenerosity.org GiveWithJoy.org
5	eDevotional and Website Generosity Campaign GiveWithJoy.org GenerousLife.info
6	Financial or generosity tracts/flyers/mailers MAXIMUMgenerosity.org Crown.org MyFamilyOrganizer.org
7	Cartoons on Giving/Finances MAXIMUMgenerosity.org
8	Estate Planning Resources Denominational resources MyFamilyOrganizer.org Nationalchristian.com visionresourcing.com Aboutplannedgiving.com Barnabasfoundation.com
9	Newcomer/Membership Class resources Pastors.com GenerousLife.org MAXIMUMgenerosity.org
PREACHING & WORSHIP SERVICES	
10	Preaching Messages GenerousLife.org GiveWithJoy.org MAXIMUMgenerosity.org GenerousGiving.org AnnualStewardship.com Sermoncentral.com
11	Guest generosity speaker Denominational resources www.Crown.org AnnualStewardship.com GenerousLife.org
12	Generosity testimonies (live or video) GenerousLife.org GiveWithJoy.org MAXIMUMgenerosity.org GenerousGiving.org
13	Dramas with financial or generosity theme Goodsenseministry.com Generousgiving.org
14	Weekly Worship Service Offertory Verse/Slide MAXIMUMgenerosity.org iStockphoto.com Bigstockphoto.com
15	Videos with financial/generosity theme Bluefishtv.com MAXIMUMgenerosity.org GiveWithJoy.org GenerousLife.org Goodsenseministry.com Generousgiving.org Sermonspice.com
SHEPHERDING & COUNSELING	
16	Budget/Credit Counselors/Coaches Crown.org Goodsenseministry.com DaveRamesy.com
17	Benevolence Offering & Assistance Crown.org
18	Career Guidance Crossroadscarer.org Crown.org Career Direct
19	Referral to a Christian Financial Professional Kingdomadvisors.org
20	Estate/Planned Giving Services Denominations Aboutplannedgiving.com Nationalchristian.com iDonate.com kingdomadvisors.org barnabasfoundation.com visionresourcing.com
21	Target Group Ministries (single parents, women, business owners/professional, etc.) Crown.org Fcci.org
22	Community/Denomination Foundation Referral Nationalchristian.com Denominational resources
23	Financial & tax planning for church staff ECFA.org Clergysupport.com Kingdomadvisors.org
24	Ministering to people with the gift of giving Generousgiving.org Crown.org Kingdomadvisors.org Nationalchristian.com TheGathering.com MinistryWatch.com Soundmindinvesting.com Thegoodsteward.com
25	Collecting special offerings for the needy World Vision Compassion Samaritans Purse Angel Tree & many more

COLLECTIONS & ADMINISTRATION	
26	Offering Envelopes Americanchurch.com Churchbudget.com Envelopeservice.com Onewriteco.com Wengercorp.com
27	EFT-Electronic & Online Giving available Vancoservices.com Directtithing.com eTransfer.com e-Tithes.com eGive-usa.com Paypal.com Networkforgood.org
28	Stock brokerage giving account
29	Giving kiosks in churches Givingkiosk.com Churchmediakiosk.com Phoenixkiosk.com
30	Community/Denomination Foundation account Denominational resources Nationalchristian.com
31	Accept donated assets and gifts-in-kind iDonate.com Nationalchristian.com
32	Legacy Club of promised estate planning gifts kluth.org/legacy.htm MyFamilyForms.org aboutplannedgiving.com
33	Annual confidential analysis of giving patterns MAXIMUMgenerosity.org
34	Financial info on website calvaryftl.org 1freechurch.org
35	Review national church salary survey studies Nacba.net Christianleadershipalliance.com
36	Approved list of projects awaiting funding 1freechurch.org/list.shtml
37	Giving statements/chart sent out 3-4x/year MAXIMUMgenerosity.org
38	Financial newsletter sent w/statements MAXIMUMgenerosity.org
39	Faithful church accounting practices & standards ECFA.org ChurchLawToday.com Nacba.net
40	Generosity info in church bulletin and newsletter
41	Policy & practice of church faithfully giving 10%+
42	90-Day Tithing Challenge Guarantee Injoy.com www.MAXIMUMgenerosity.org AnnualStewardship.com
LEADERSHIP TRAINING	
43	Conferences for Pastors & Church Leaders ECFA.org GodsProvisions.org GlobalGenerosity.org Christianstewardshipnetwork.com for megachurches MAXIMUMgenerosity.org Christianleadershipalliance.com Goodsenseministry.com Crown.org AnnualStewardship.com
44	Training Videos and Materials for Pastors/Leaders Kluth.org Visionresourcing.com GodsProvisions.com GlobalGenerosity.org
45	Staff/leaders asked or required to be faithful givers
46	Financial ministry leader/committee established to advance Biblical \$ teaching and generosity Kluth.org Christianstewardshipnetwork.com GlobalGenerosity.org Crown.org GodsProvisions.com Goodsenseministry.com
47	Written financial, borrowing, generosity philosophy, principles, practices & policies ECFA.org MAXIMUMgenerosity.org www.nacba.net
CAMPAIGNS	
48	Annual Stewardship Campaign or Pledge Drive GenerousLife.org MAXIMUMgenerosity.org Generousgiving.org Stewardshipresources.org Barnabasfoundation.com AnnualStewardship.com GodsProvisions.org
49	Missions Faith Promise ACMC.org Themissionexchange.org
50	Building/Capital Campaign Services/Resources AbundantGivingCampaign.com In-a-Box Arks AG FinancialSolutions Dickerson & Assoc Excel Ministries Ministry Campaign Services The Timothy Group Generis.com Injoystewardship.com RSI.com Cargill.com Arks.org TheGageGroup.com TLCministries.com stewardshipenrichment.com Pastors.com (Time to Build Kit) MAXIMUMgenerosity.org GenerousLife.org

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Part 2: 12-MONTH GENEROSITY PLANNING WORKSHEET

Determine which best practices you will schedule, research, initiate, and/or implement in your church.

See 50 Best Practices Sheet...	See:	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
TEACHING		* = Good month to consider doing.											
SS Classes \$ Curriculum	1	*	*	*	*	*				*	*	*	
\$ Small Groups Offered	2	*	*	*	*	*				*	*	*	
Financial Seminar	3	*	*	*	*	*					*		
All-church 40 Days Generosity Focus	4	*	*	*	*	*				*	*	*	
Stewardship Campaign or Pledges	48	*	*	*	*	*				*	*	*	
Estate Planning Seminar	20	*	*	*	*	*				*	*	*	
Incorporate in membership class	9	*	*	*	*	*				*	*	*	
\$ Tracts/flyers in lobby or mailed	6	*	*	*	*	*				*	*	*	*
Children's or Youth Curriculum	1	*	*	*	*	*				*	*	*	
Church Giving Cartoons	7	*	*	*	*	*				*	*	*	
PREACHING & WORSHIP													
Weekly generosity verse/slide	14	*	*	*	*	*			*	*	*	*	*
Preaching message or series	10	*	*	*	*	*				*	*	*	*
Giving testimonies (video or live)	12	*	*	*	*	*				*	*	*	*
Dramas	13	*	*	*	*	*				*	*	*	*
Video clips on Finances/Generosity	15	*	*	*	*	*				*	*	*	*
SHEPHERDING & COUNSELING													
Budget Counselors Trained/Available	16	*	*	*	*	*				*	*	*	*
Benevolence Ministry	17	*	*	*	*	*				*	*	*	*
Career Guidance Help	18	*	*	*	*	*				*	*	*	*
Estate/Planned Giving Seminars, Handouts or Resources	20												
Ministry to people with gift of giving	24	*	*	*	*	*				*	*	*	*
COLLECTIONS & ADMIN													
Benevolence offerings collected	17	*	*	*	*	*			*	*	*	*	*
Offering Envelopes offered or sent	26	*	*	*	*	*				*	*	*	*
EFT &/or Online giving setup/offered	27	*	*	*	*	*			*	*	*	*	*
Stock brokerage acct setup/offered	28	*	*	*	*	*			*	*	*	*	*
Community/Denom Foundation Acct	30	*	*	*	*	*			*	*	*	*	*
Legacy Club mailing/seminar	20/32												
Annual confidential giving analysis	33	*	*	*	*	*				*	*	*	*
Financial info on church website	34	*	*	*	*	*				*	*	*	*
Review salary survey info	35									*	*	*	*
List of pending projects needing funds	36	*	*	*	*	*			*	*	*	*	*
Send giving statements (3-6x/year)	37	*	*	*	*	*			*	*	*	*	*
Financial newsletter (3-6x/year)	38	*	*	*	*	*			*	*	*	*	*
\$ Info (& articles) bulletin & newsletter	40	*	*	*	*	*			*	*	*	*	*
Training for Pastor(s), Staff, Leaders	43/44	*	*	*	*	*			*	*	*	*	*
Establish Leader or Committee	46												
Written philosophies, practices, etc.	47												
CAMPAIGNS													
Annual stewardship or pledge drive	48									*	*	*	*
90 Day Tithing Challenge Guarantee	42	*	*	*	*	*				*	*	*	*
Building/Capital Fund Campaign	50			*	*	*				*	*	*	*
Other idea(s)		*	*	*	*	*				*	*	*	*
Other idea(s)		*	*	*	*	*				*	*	*	*
Other idea(s)													



This is the 2nd page of a 2 page document: "How to Increase Church Giving: 50 Best Church Practices & 80 Best Website" that was compiled by Brian Kluth, Pastor, author of the bestselling www.GenerousLife.org devotional and speaker for www.GiveWithJoy.org radio stories & eDevotional..

To receive Brian's FREE Generosity eNewsletter for pastors, ministry staff and leaders, go to: www.MAXIMUMgenerosity.org